



#StandarDays

PROGRAMME – Monday 29 March 2021

09:15	REGISTRATION AND WAKE-UP COFFEE AND TEA	LOBBY 0 + LOBBY -1
09:30	Welcome to the CEN-CENELEC Management Centre <u>Speaker:</u> Elena SANTIAGO CID, Director General, CEN-CENELEC	MAGELLAN 1+2
09:40	The world of standards – Video	
09:45	This is CEN and CENELEC Discover during this interactive session what CEN & CENELEC as European standardization organisations have to offer. Tell us – Everything you always wanted to ask. <u>Speakers from the CEN-CENELEC Management Centre:</u> <ul style="list-style-type: none"> ▪ Ashok GANESH - Director Market Perspectives & Innovation ▪ Andreea GULACSI – Acting Director Governance & Partnerships ▪ Cinzia MISSIROLI – Director Standardization & Digital Solutions 	
11:30	BOOST BREAK & NETWORKING	LOBBY -1
11:45	European Standards supporting European policies and legislation <u>Speaker:</u> Silvia VACCARO, Policy Officer Standardisation, European Commission - Directorate General for Internal Market, Industry, Entrepreneurship and SMEs	
12:45	LUNCH	CAFETERIA (Level 0)
13:45	Shaping a European Standard (EN) – Process and actors <u>Speakers CEN-CENELEC Management Centre:</u> <ul style="list-style-type: none"> ▪ Gonçalo ASCENSÃO, Account Manager Digital Solutions - Standardization & Digital Solutions ▪ Nuno PARGANA - Account Manager Manufacturing - Standardization & Digital Solutions 	
14:45	BOOST BREAK & NETWORKING	LOBBY -1
15:15	Developing other European standardization deliverables Technical Specifications, Technical Reports, Workshop Agreements Cooperation with ISO and IEC <u>Speakers CEN-CENELEC Management Centre:</u> <ul style="list-style-type: none"> ▪ Joanna FRANKOWSKA - Project Manager Manufacturing - Standardization & Digital Solutions ▪ Catherine VIGNERON - Account Manager Energy & Living - Standardization & Digital Solutions 	
16:00	BOOST BREAK & NETWORKING	LOBBY -1
16:15	Standardization boosting business <u>Speaker:</u> Mr Esfandiar GHARIBAAN, Vice President Codes at KONE Corporation and Chairman of CEN/TC 10 'Lifts, escalators and moving walks'	
17:00	Wrap-up day 1 and What comes next? <u>Facilitators from the CEN-CENELEC Management Centre:</u> Ashok GANESH; Andreea GULACSI; Cinzia MISSIROLI <u>Moderator:</u> Els SOMERS, Project Manager Engagement – Governance & Partnerships	
17:30	NETWORK AND JOIN US FOR A HAPPY HOUR IN THE BEER FACTORY <i>Place Luxembourg (5 minutes walking from the CEN-CENELEC Management Centre)</i>	

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09:00 - 11:00	<p>Session 1 - The Circular economy in the context of the European Green Deal <i>MAGELLAN 2</i></p> <p>One of the main priorities of the Green Deal growth strategy of the EU is the new Circular Economy action plan. The session will explain the new CE action plan, including how the new action plan builds on the Circular Economy plan completed in 2019 on and how European standards can support its objectives.</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> Project Managers Energy & Living - Standardization & Digital Solutions, CEN and CENELEC ▪ Andrea NAM ▪ Mercedes MIRA COSTA
09:00 - 11:00	<p>Session 2 – CEN and CENELEC global outreach activities benefiting European stakeholders <i>MAGELLAN 1</i></p> <p>This session will briefly explain how CEN and CENELEC promote the European standardization model around the world and contribute to the removal of technical barriers to trade. This session will also provide an overview of the tools available in CEN and CENELEC to foster technical alignment with foreign countries and regions and will explain how European businesses and other stakeholders can benefit from these tools in order to increase their competitiveness in the global economy.</p> <p><u>Speakers:</u></p> <p>Project Managers International - Market Perspectives & Innovation, CEN and CENELEC</p> <ul style="list-style-type: none"> ▪ Eric MARCHAND ▪ Zhuohua CHEN
11:00 - 11:15	<p><i>BOOST BREAK & NETWORKING</i> <i>Lobby -1</i></p>
11:15 - 13:15	<p>Session 3 – How to participate in standardization? <i>MAGELLAN 1</i></p> <p>The CEN and CENELEC model is based on the national delegations principle: the national Members of CEN and CENELEC provide a network of hundreds of thousands experts that bring their knowledge in the standards' development, also at international level. This network represents all interested parties, which makes the system inclusive and promotes a wide acceptance of the standards.</p> <p>The national standardization organisations (NSOs) constitute the first entry point to European standardization. This session aims to explain how NSOs are organised to ensure participation of relevant national experts. It will reveal how they facilitate the access to standardization and what are the main challenges they face in their daily work to provide the national positions at European and international level.</p> <p><u>Speakers</u> from representatives of NSOs in the Technical Boards of CEN and CENELEC</p> <ul style="list-style-type: none"> ▪ Nadine PETERMANN - Team Manager International - External Relations and Support – DKE (German member of CENELEC) ▪ Barbara MULLIS – Member of CEN Technical Board for SNV (Suisse member of CEN)
11:15 - 13:15	<p>Session 4 - How standards support consumers, workers and environmental interests. <i>MAGELLAN 2</i></p> <p>European Standards are relevant to many aspects of our daily lives. They play an important role in reducing environmental impacts of products, enhancing safety as well as the health and well-being of consumers and employees. Participation from all sectors of society gives standards users confidence that standards reflect not only the scientific and technical state of the art, but that they also take into consideration the concerns and priorities of wider society.</p> <p>Find out how CEN and CENELEC cooperate with the organizations representing the interest of consumers, workers and the environment.</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> ▪ Deborah WAUTIER, Project Manager Engagement - Governance & Partnerships, CEN and CENELEC ▪ Tania VANDENBERGHE - Senior Programme Manager – ANEC - The European consumer voice in standardisation
13:15 - 14:15	<p><i>LUNCH</i> <i>CAFETARIA (Level 1)</i></p>

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14:15 – 16:15	<p>Standardization to support digital transformation – Plenary session <i>MAGELLAN 1+2</i></p> <p>With the digital transformation of processes, systems and networks, which revolutionize the European industry and the lives of European consumers, industry sectors are more than ever looking towards European and international standards as a reliable reference and supporting tool for the uptake of digital technologies. What are the objectives of standardization in fields such as AI, Blockchain or Cybersecurity? To guarantee a flexible and timely response, CEN and CENELEC have adopted a Strategic Plan for Digital Transformation with two key focuses: make standards for the digitally transforming economy and digitally transform CEN and CENELEC.</p> <p>This session will address questions such as:</p> <ul style="list-style-type: none">– How does digital transformation affect standardization?– What are the new trends in standardization? <p><u>Speakers:</u></p> <ul style="list-style-type: none">▪ Constant KOHLER, Project Manager - Electrotechnology – Standardization & Digital solutions, CEN and CENELEC▪ Speaker of DG Connect – European Commission
16:15 - 16:30	<p>Wrap up plenary and feedback survey <i>MAGELLAN 1+2</i></p> <p>In this closing session, you will glance together through the statements that were provided on DAY I and you will be given the time to deliver feedback.</p> <p><u>Facilitator:</u></p> <ul style="list-style-type: none">▪ Els SOMERS, Project Manager Engagement – Governance & Partnerships



#Standarddays

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