



EUROPEAN COMMITTEE FOR STANDARDIZATION
COMITÉ EUROPÉEN DE NORMALISATION
EUROPÄISCHES KOMITEE FÜR NORMUNG

2026-05-27

Draft Agenda for the kick-off meeting of CEN/WS “Framework for the identification of advertising for high-carbon products and services”

11 June 2026, 15.00

Zoom Meeting:

<https://us06web.zoom.us/j/96073967791?pwd=NkxML3lLM3prWi9meWFhZUpYclpvdz09>

ID riunione: 960 7396 7791

Passcode: 263799

Agenda	Timing
1. Opening of the meeting	15.00
2. Roll call of participants	15.05
3. Adoption of the agenda	15.10
4. Introduction on CEN and on the Workshop concept	15.15
5. General presentation of the Workshop on advertising for high carbon products	15.40
6. Election and appointment of Workshop Chair (<i>and Vice-Chair</i>) Confirmation of the Secretariat	15.55
7. Comfort Break	16.00
8. Project Plan	
a. Discussion and review of comments received	16.05
b. Adoption of the Project Plan (by consensus)	
9. Organization of the technical work	16.35
10. Any other business	16.50
11. Next meeting, future actions and their assignment	16.50
12. Closure of the meeting	17.00