

CEN Workshop EFF-CoP

Workshop description form

- PART A – Workshop Summary
- PART B – Project Plan

PART A – Workshop SUMMARY

1	WS details		
1.1.	Organization	☒ CEN ☐ CENELEC ☐ Joint with ☐ CEN lead ☐ CENELEC lead	
1.2.	Title	Good Practice recommendation for self-assessment of food fraud vulnerability	
1.3.	Scope	To provide advice to food producing companies, especially SMEs, on whether food fraud is a risk for the company in question, how to detect if it is happening, what measures to take to reduce the risk, and what external knowledge and resources are available	
1.4.	Does this WS stem from an EU Research project?	☒ YES Name of the project: EFF-CoP Grant number: HORIZON-CSA #101180529 End date 31/12/27 ☐ NO	
1.5.	Financial support	☒ EU Research project ☐ EC/EFTA Grant reference: Type here ☐ Other Specify, if needed: Type here	
1.6.	WS Proposer/Proposed Chair	Name: Organization: Postal address: Email: Phone: Webpage: Contact person (name and email):	Petter Olsen Nofima Muninbakken 9-13 Petter.olsen@nofima.no +47 90 69 83 03 www.nofima.no Petter Olsen, petter.olsen@nofima.no
1.7.	WS Secretariat	Organization: Postal address: Email: Phone: Webpage: WS Secretary name: Email: Phone:	Standard Norge Lilleakerveien 2a info@standard.no +47 67 83 87 00 www.standard.no Johanne Irene Knutsen jkn@standard.no +47 90 91 87 74
1.8.	CEN and CENELEC Management Centre (CCMC) contact	Organization: Postal address: Webpage: CCMC Project Manager name: Email: Phone:	CEN and CENELEC Rue de la Science 23B - 1040 Brussels, Belgium https://www.cencenelec.eu/Pages/default.aspx Claire Van Thielen cwa@cencenelec.eu +3225500831 +32478793545
1.9.	Tentative date and place of the Kick-off Meeting	Date: 2026-12-09	Place: Virtually

1.10.	Does the proposed Workshop fall within the scope of existing CEN and/or CENELEC Technical Bodies? ¹	☒ YES Specify: ☒ NO	
1.11.	Are there other Technical Bodies or Joint Advisory and Coordination Groups potentially interested in the Workshop? ²	☒ YES Specify: CEN/TC 460 ☐ NO	
1.12.	Are the following aspects affected?	Safety matters Management system aspects Conformity assessment aspects Security matters	YES ³ ☐ NO ☒ YES ⁴ ☐ 7 ☒ YES ⁵ ☐ NO ☒ YES ⁶ ☐ NO ☒ 8
		Add information/explanations if Management System aspects and Conformity Assessment aspects are affected: Type here	
2 WS Deliverables			
2.1.	CWA #1		
2.1.1	Title	☒ Same as WS title (1.2) ☐ Other:	
2.1.2	Scope	Large companies have measures and resources to detect, prevent, and protect themselves against food fraud; this is more of a challenge for SMEs. The CWA will produce a Good Practice Recommendation for SME food fraud vulnerability self-assessment. The Recommendation will outline how to evaluate if, and under what circumstances, food fraud is a risk for the SME in question, what measures to take to reduce this risk, how to detect if it is happening, and what external knowledge and resources are available.	
2.1.3	Does the proposed CWA conflict with a published EN	☐ YES Specify: Type here ☒ NO	In case the answer is 'yes', the development of the CWA shall be stopped

¹ Part A and Part B of this form shall be sent by the WS secretary to the secretary of the Technical Bodies identified in this section to inform them about the creation of the WS and register any possible objection within 30 days (45 during the holiday period).

² Part A and Part B of this form should be sent by the WS secretary to the Bodies identified in this section to inform them about the creation of the WS.

³ Work on the proposed CEN and/or CENELEC Workshop shall not be initiated.

⁴ The CEN and/or CENELEC Workshop proposal shall be submitted to the CEN/CENELEC BT(s) for decision.

⁵ CEN-CENELEC Internal Regulations - Part 3, Clause 33 applies.

⁶ For projects dealing with security matters the security risk analysis provided in Annex I shall be carried out.

⁷ See Note 2 in CEN-CENELEC Guide 29, Clause 3.

⁸ See Note 2 in CEN-CENELEC Guide 29, Clause 3.

PART B – Project Plan

Abstract

The EFF-CoP CWA is a low-level, voluntary European standardization deliverable (a CEN Workshop Agreement, or CWA) that provides Good Practice recommendations for self-assessment of food fraud vulnerability. The target group for this recommendation is any food producer who wants to detect, prevent, and protect against food fraud in their supply chain.

1 Status of the project plan

This is a draft project plan for public commenting (Version 1.0)

This draft project plan is intended to inform the public of a new Workshop. Any interested party can participate in this Workshop and/or comment on this draft project plan by emailing the WS secretary.

All those who have applied to participate or comment on the project plan by the deadline will be invited to the kick-off meeting of the Workshop on 2026-12-09.

2 Workshop proposer and potential Workshop participants

2.1 Workshop proposer

Person (and organization): Petter Olsen, Nofima

Short description and interest in the subject:

Petter Olsen has a Dr.philos in food traceability from University of Tromsø, Norway, 2017 and has worked at Nofima since 1993, currently as Senior Scientist at the department for Industrial Economics. Works with applications of ICT in the food industry, especially related to information logistics, traceability, IoT, blockchain technology, authenticity, fraud, production management, simulation, sustainability and decision support systems. Adjunct professor at UiT, the Arctic University of Norway, teaching courses on traceability, information logistics, and proposal writing. Serves as an adviser to FAO, EFSA, WWF, the EC, and several EU-funded projects on these subjects. Coordinator of the EU projects TraceFish (5FP), WhiteFish (7FP), and OCCAM (HE), and WP leader in several dozen other European, Nordic, and national projects. Author or co-author of 7 European standards (EN 17972 and 6 CWAs), 2 ISO standards (ISO 12875 and 12877) and more than 25 peer-refereed scientific publications. <https://orcid.org/0000-0001-9411-6271>.

2.2 Potential participants

This CWA will be developed in a Workshop (temporary body) that is open to any interested party. The participation of the following persons/organizations would be helpful and is desired. It is recommended that:

- Food-producing companies, especially SMEs
- Industry organizations
- Traders and retailers
- Scientists working with food fraud detection and prevention
- Scientists in international research projects focusing on food fraud, in particular the “Cluster for Food Integrity & Trust” and in the Horizon Europe project EFF-CoP “European Food Fraud Community of Practice: From Outset to Operation”

3 Workshop objectives and scope

3.1 Workshop background

The EFF-CoP CWA will produce Good Practice recommendations for self-assessment of food fraud vulnerability. The target group is any food producer who wants to assess the risk of their product being defrauded or exposed to competition from fraudsters, and take action to detect, prevent, and protect themselves against food fraud in their product's supply chain. The recommendation will outline how to evaluate whether and under what circumstances food fraud poses a risk to the company in question, what measures to take to reduce this risk, how to detect it, and what external knowledge and resources are available.

While large companies have measures and resources to detect, prevent, and protect themselves against food fraud, SMEs traditionally have less knowledge and experience in this area. Food fraud is defined in EN 17972:2024 as "intentionally causing or allowing a mismatch between food product claims and food product characteristics". This European terminology standard is based on CWA 17369:2019 and largely uses the same set of definitions for concepts and terms relating to food fraud. Worldwide, food fraud is a major concern, occurring in all kinds of products and at any stage in the supply chain. One of the biggest consequences is that this distorts competition among legal actors, with their products potentially outcompeted by fraudsters. The goal is to provide opportunities for companies, SMEs in particular, to protect their production and competitiveness within the supply chain in which they operate. Identifying risks and vulnerabilities related to fraud in their supply chain enables them to evaluate what actions might be needed.

This Workshop was initiated by the Horizon Europe project "European Food Fraud Community of Practice – From Outset to Operation" (EFF-CoP, Grant agreement ID: 101180529) which has established a network of more than 4400 partners interested in this topic. The EU-funded EFF-CoP project (Horizon Europe #101180529, 2025-2027) will create a sustainable ecosystem to drive research and innovation related to food fraud by connecting researchers and end-users while enhancing transparency and confidence in our food products.

4 Workshop programme

4.1 General

The kick-off meeting is planned to take place virtually on 2026-12-09. An initial draft will be distributed to those who register for the meeting and will be used as basis for discussion at the meeting.

A total of 1 physical meeting and 4 virtual meetings will be held, during which the content of the CWA will be presented, discussed and approved.

The working language (language of meetings, minutes, etc.) of the WS will be **English**. The CWA will be written in **English**.

4.2 Workshop schedule

The following project schedule is for orientation only and may be modified as the Workshop progresses.

Table 1: Workshop schedule (preliminary)

CEN/CENELEC Workshop	Sep 26	Oct 26	Nov26	Dec26	Jan27	Feb27	Mar 27	Apr 27	May 27	Jun 27	Jul 27	Aug 27	Sep 27	Oct 27	Nov 27
Initiation															
1. Workshop description form submission and TC response															
2. Open commenting period on draft project plan (mandatory)															
Operation															
3. Kick-off meeting															
4. CWA(s) development															
5. Open commenting period on draft CWA(s) (optional)															
6. CWA(s) finalized and approved by Workshop participants															
Publication															
7. CWA(s) publication															
Dissemination (see 6)															
Milestones															

Legend

K: Kick-off, **M:** Workshop meeting, **V:** Virtual Workshop meeting, **A:** Adoption of CWA, **P:** Publication of CWA, **D:** Online distribution of CWA

5 Resource planning

All costs related to the participation of interested parties in the Workshop's activities have to be borne by themselves.

6 Workshop structure and rules of cooperation

6.1 Participation in the Workshop

The Workshop will be constituted during the kick-off meeting. By approving this project plan, the interested parties declare their willingness to participate in the Workshop and will be formally named as Workshop participants, with the associated rights and duties. Participants at the kick-off meeting who do not approve the project plan are not given the status of a Workshop participant and are thus excluded from further decisions made during the kick-off meeting and from any other decisions regarding the Workshop.

As a rule, the request to participate in the Workshop is closed once it is constituted. The current Workshop participants shall decide whether any additional members will be accepted or not.

Any new participant in the Workshop at a later date is decided on by the participants making up the Workshop at that time.

All Workshop participants who approved the publication of the CWA or its draft will be named as authors in the European Foreword, including the organizations which they represent. All Workshop participants who did not approve the publication of the CWA will not be named in the European Foreword.

6.2 Workshop responsibilities

The Workshop Chair is responsible for content management and consensus building. The Workshop Chair is supported by the Workshop Vice-Chair (if any) and the responsible Workshop secretariat, whereby the Workshop secretariat will always remain neutral regarding the content of the CWA(s). Furthermore, the Workshop secretariat shall ensure that CEN-CENELEC's rules of procedure, rules of presentation, and the principles governing the publication of CWA(s) have been observed. Should a Workshop Chair no longer be able to carry out her/his duties, the Workshop secretariat shall initiate the election of a new Workshop Chair. The list below covers the main tasks of the Workshop Chair. It is not intended to be exhaustive.

- Content-related contact point for the Workshop
- Presides at Workshop meetings
- Ensures that the development of the CWA respects the principles and content of the adopted project plan
- Manages the consensus building process, assesses when the Workshop participants have reached agreement on the final CWA, on the basis of the comments received
- Ensures due information exchange with the Workshop secretariat
- Represents the Workshop and its results to exterior

The Workshop secretariat, provided by a CEN and/or CENELEC Member, is responsible for organizing and leading the kick-off meeting, in consultation with the Workshop proposer. Further Workshop meetings and/or web conferences shall be organized by the Workshop secretariat in consultation with the Workshop Chair. The list below covers the main tasks of the Workshop secretariat. It is not intended to be exhaustive.

- Administrative and organizational contact point for the Workshop

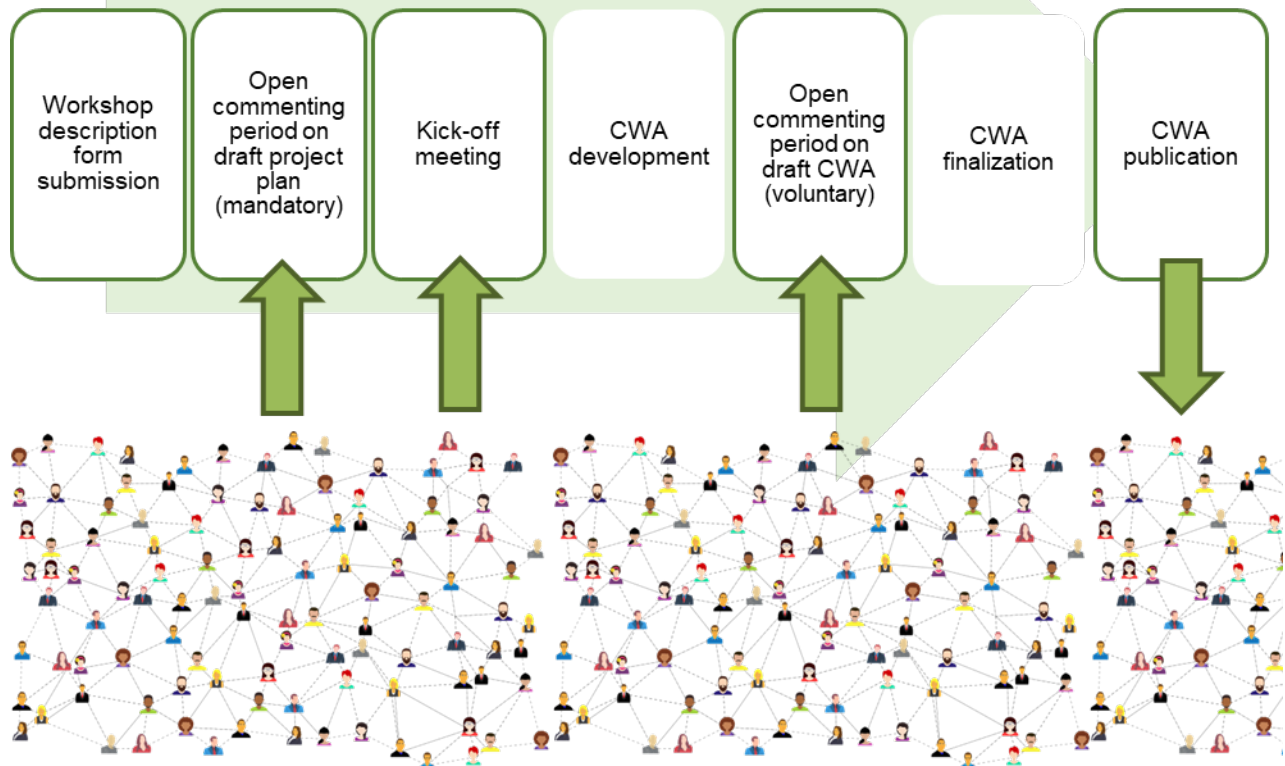
- Ensures that the development of the CWA respects the principles and content of the adopted project plan and of the requirements of the CEN-CENELEC Guide 29
- Formally registers Workshop participants and maintains record of participating organizations and individuals
- Offers infrastructure and manages documents and their distribution through an electronic platform
- Prepares agenda and distributes information on meetings and meeting minutes as well as follow-up actions of the Workshop
- Initiates and manages CWA approval process upon decision by the Workshop Chair
- Interfaces with CEN-CENELEC Management Centre (CCMC) and Workshop Chair regarding strategic directions, problems arising, and external relationships
- Advises on CEN-CENELEC rules and brings any major problems encountered (if any) in the development of the CWA to the attention of CEN-CENELEC Management Centre (CCMC)
- Administrates the connection with relevant CEN or CENELEC/TCs

6.3 Decision making process

The CEN and/or CENELEC Workshop Chair is responsible for ensuring that the development of the CWA follows the principles and content of the project plan described in this document and the requirements of CEN-CENELEC Guide 29. The CEN and/or CENELEC Workshop Chair may take decisions on the conduct of the CEN and/or CENELEC Workshop on the basis of the comments expressed by the participants and of CEN-CENELEC Guide 29.

Decisions shall be taken based on consensus of the WS participants.

7 Dissemination and participation strategy



Potential participants identified in section 2.2 and potential interested stakeholders identified in Part A will be informed of the open commenting phase, if any, and of the publication of the CWA.

In addition to the CCMC website, the final CWA will be advertised in sector-specific channels and through the wide networks established by the projects EFF-COP, the associated network with 4400+ members, and the “Cluster for Food Integrity & Trust”. In addition, the organizations involved in these projects will advertise the CWA process and the existence of the final Good Practice recommendation on their websites, to their respective networks, and through social media.