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MAKING STANDARDS FOR EUROPE

## On the spot

Newsletter

Issue 20 • December 2020



### Season's greetings and happy new year 2021 from CEN and CENELEC!

CEN and CENELEC thank all of you for your support & cooperation during this past year, which brought with it unprecedented challenges. Next year promises to be a year full of opportunities, setting the strategic framework for the future CEN-CENELEC Strategy 2030.

[Watch the video](#)



### Faces of Standardization: watch the latest interviews!

As part of their 60 years' anniversary celebrations, CEN and CENELEC launched the project 'Faces of standardization'. In December we went double:

We interviewed **Brit Helle**, Director Internal Market Division (EFTA)

For the closing interview of the series, we heard from **CEN and CENELEC's Director General and Presidents** about the perspectives on the future of European Standardization

- [Watch the interview with Brit Helle](#)
- [Watch the interview with CEN and CENELEC's Director General and Presidents](#)



## A recent study points out the importance of standards for research and innovation

Standards have a fundamental value in supporting and mainstreaming research and innovation. Yet, this value is very often misunderstood or underrated, also by policy makers. This issue is at the heart of a new study published by Alfred Radauer, *Driving from the Fringe into Spotlight: the underrated role of standards and standardization in RTDI policy and evaluation*.

[Read more](#)



## How to attract investors with standards: the success story of Bitmovin

Standards help researchers bring their innovation to the market and give credibility over the development of an innovative technology, and start-ups and spin-offs to scale up their business. Austrian company **Bitmovin** is a successful example of a start-up that managed to scale-up thanks to standardization.

[Read more](#)



## Standards for the environment - Read CEN and CENELEC's new brochure

Environmental protection is a global concern – and the challenge is becoming more urgent every day. The public sector is one of the most important actors facing this challenge. A new brochure published by CEN and CENELEC brochure gives the public sector an overview of how standards can be an effective tool to reduce environmental impact.

[Read more](#)



## New standards for household dishwashers, washing machines and washer-dryers

In the field of Ecodesign and Energy Labelling, CEN and CENELEC develop European Standards that provide dedicated methods for measuring the performance of various energy-related products. In this context, CLC/TC 59X/WG 01 'Laundry appliances' and CLC/TC 59X/WG 02 'Dishwashers' published a series of new standards for dishwashers, washing machines and

washer-dryers.

[Read more](#)



## EN in the spotlight // EN 16205:2020 helps measure walking noise on floors'

Among the many changes that the Covid-19 pandemic has brought, especially one has upset our routines: homeworking. Suddenly, we started noticing our neighbours. Have you ever wondered if the upstairs floor was tested for its acoustic insulation? The recently published standard EN 16205:2020 'Laboratory measurement of walking noise on floors' provides a harmonised method to determine noise on floors.

[Read more](#)



## Conference: Standardization in support of the Cybersecurity Act (CSA)

The three European Standardization Organizations - CEN, CENELEC and ETSI - have joined forces with the European Union Agency for Cybersecurity (ENISA) to organise a virtual conference on 'Standardization in support of the Cybersecurity Act (CSA)'. The event will take place on 2, 3 and 4 February 2021.

[Read more and register](#)



## Save the date: CEN and CENELEC's upcoming events and webinars

- **2-4 February 2021:** [Standardization in support of the Cybersecurity Act \(CSA\)](#)
- **22 February 2021:** [Webinar: Building Information modelling \(BIM\) supports digitalization of standards for the Construction sector. First elements on Building Information Modeling \(BIM\)](#)
- **29-30 March 2021:** [CEN-CENELEC StandarDays 2021 - Discover the world of European Standards](#)

[You can find the full list of events here](#)

### 10-10 webinars

- **10 January 2021:** [The CEN and CENELEC Strategy 2030: highlights & implementation](#)

- 10 February 2021: [Standardization requests – State of play](#)

📅 The full agenda of 10-10 webinars is available [here](#)

## TWEET OF THE MONTH



**CEN and CENELEC**  
@Standards4EU

...

CEN & CENELEC thank you for your support & cooperation during this past year, which brought with it unprecedented challenges. Next year promises to be full of opportunities, setting the strategic framework for the CEN-CENELEC Strategy 2030.

🌟 Are you ready for [#Strategy2030](#)?



BUILDING A COMPETITIVE EUROPE  
THROUGH EUROPEAN AND INTERNATIONAL STANDARDIZATION

## FACTS & FIGURES

### CEN - CENELEC - Portfolio - EN/HD



Information about the standards that have been published or will be published, under enquiry, withdrawn, undergoing a formal vote, new projects or work items that have been adopted.

- [CEN Standards](#)
- [CENELEC Standards](#)

### CEN and CENELEC in figures

[Read our latest facts and figures](#) presenting the quarterly reporting on the outcomes of CEN and CENELEC activities.

## MEMBERS



### CEB-BEC launched its brand-new website

After weeks and even months of work, reflection, and development, the **BEC** (Belgian Electrotechnical Committee) launched its new website: [www.ceb-bec.be](http://www.ceb-bec.be). The previous website was a little bit old-fashioned and did not respond at the actual mobile devices, and as we all know, having a website that meets market demand is now essential for every business.

[Read more](#)



### DIN and DKE developed a Standardization Roadmap for Artificial Intelligence

In a joint project with the Federal Ministry of Economic Affairs and Energy (BMWi), **DIN** and **DKE** developed together with experts from industry, science, the public sector and civil society a roadmap for standards and specifications in the field of artificial intelligence. The aim was the early development of a framework for action in the field of standardization which will strengthen the global competitiveness and make European values the global benchmark.

[Read more](#)



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CEN-CENELEC Management Centre  
Rue de la Science 23 - 1040 Brussels

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