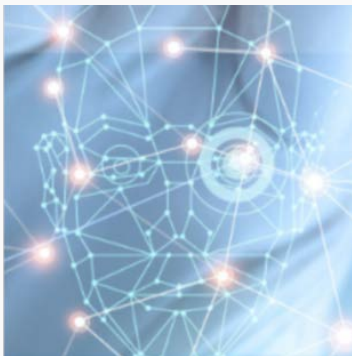


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Issue 27 • September 2021



CEN and CENELEC have a new website!

CEN and CENELEC are proud to announce that their brand new website is now live. The two European standardization organisations are happy to provide all stakeholders interested in European standardization with an improved digital presence - faster, more dynamic and user friendly.

[Read more](#)



Celebrate the European Week of Sports – thanks to standards!

From 23 to 30 September 2021, Europe celebrates the European Week of Sports. This year's theme highlights the power of physical activity to bring joy, build resilience and connect generations. European standards have an important role in ensuring the safety of sports of all kind. As an example, out of the five new sports added at the Olympics 2020, three are covered by standards developed by CEN/TC 136.

[Read more](#)



CEN and CENELEC's Response to the European Commission Standardization Strategy Roadmap

The European Commission recently organised a consultation on its roadmap of the "European Strategy for Standardization". CEN and CENELEC welcome the consultation as a critical development in the joint efforts to build a robust, resilient, and competitive green economy for Europe, which encourages the alignment of strategies for and use of standardization as a key asset towards achieving these ambitions.

[Read more](#)



ESOs to hold a workshop on standards in support of the industrial data value chain

CEN, CENELEC and ETSI are proud to host the stakeholders' engagement workshop 'Standards in support of the industrial data value chain' on 28 September, from 14.00 to 17.30. The event will take place online and will bring together high-level representatives from industry, EU institutions, standardization and civil society to explore how standards can support the industrial data value chain.

[Read more](#)



3rd edition of the Standards+Innovation Awards

On 5 October, CEN and CENELEC are happy to host the third edition of the Standards+Innovation Awards. The Standards+Innovation Awards acknowledge the important contribution of research and innovation to standardization and celebrate the contributions of researchers, innovators and entrepreneurs to standardization.

[Read more](#)



From global to local: Joining forces to help global standards create local impact

ISO, CEN, and ASI are joining forces to organise a high-level online event, which will explore the strategic importance of aligning regional standardization with the international context and reflect on its future evolution. The event will explore how the cooperation model between ISO and CEN, in the form of the Vienna Agreement, has been one successful example in making international cooperation possible.

[Read more](#)



Stair4Security project: conclusions and results

STAIR4SECURITY is a project funded by the European Union's Horizon 2020 programme. The project has been coordinated by CEN with the involvement of four National Standardization Bodies (AFNOR, ASI, DIN and SIS), together with the Chairperson of CEN/TC 391 'Societal and Citizen Security', TFC Research and Innovation Limited, National University of Ireland Galway, and KPMG Future Analytics. It started in January 2019 and ended in June 2021.

[Read more](#)



Call for participants: project on machine readable standards

CEN and CENELEC are calling for participants in their "Standards of the future – machine readable" project. The objective of the project is the development of standards that can be machine readable, making it easier for the information they provide to be integrated into processes and systems, and thus meeting the needs of users in digitalised industries.

[Read more](#)



EN in the spotlight // New guidelines on health and wellness apps help sort the best from the rest

From counting calories to tracing COVID-19, there are hundreds of thousands of health and wellness apps on the market, and appetite for them is only growing. However, many have access to highly sensitive personal information, whilst others may offer advice that is not always supported by scientific evidence. In order to effectively evaluate the quality and reliability of such apps, a new technical specification has just been published.

[Read more](#)



CEN and CENELEC [Strategy 2030](#): Join the conversation!

CEN and CENELEC's [Strategy 2030](#) is a collective exercise, aiming at ensuring that the European Standardization System is fit for the future. In order to showcase the value of the Strategy, a special communication campaign has been launched: from September until the end of the year, we will publish on Twitter quotes from a series of CEN and CENELEC stakeholders on why the Strategy is important for them. Join the conversation through the hashtag [#Strategy2030](#)!

[Discover the campaign](#)



Save the date: CEN and CENELEC's upcoming events and webinars

- **28 September 2021:** [Standards in support of the industrial data value chain](#)
- **1 October 2021:** [Biodiversity – harmonization through voluntary standards](#)
- **5 October 2021:** [Standards+Innovation Awards](#)
- **11 October 2021:** [From global to local: Joining forces to help global standards create local impact](#)
- **18 October 2021:** [Webinar: 'Harmonized Standards under the Machinery Directive'](#)
- **30 November 2021:** [Webinar 'Anthropometric and strength data of children for use in standardization'](#)

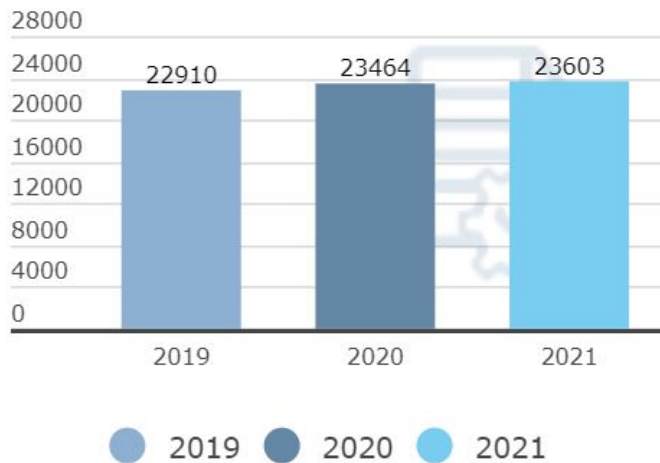
[You can find the full list of events here](#)

TWEET OF THE MONTH



FACTS & FIGURES

CEN - CENELEC - Portfolio - EN/HD



Information about the standards that have been published or will be published, under enquiry, withdrawn, undergoing a formal vote, new projects or work items that have been adopted.

- [CEN Standards](#)
- [CENELEC Standards](#)

CEN and CENELEC in figures

[Read our latest facts and figures](#) presenting the quarterly reporting on the outcomes of CEN and CENELEC activities.

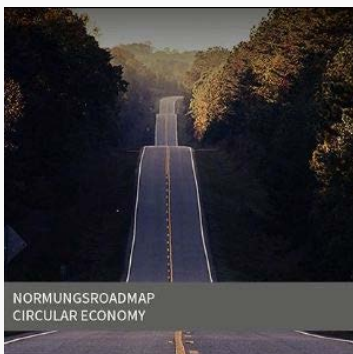
MEMBERS



Living Standards Award 2022 puts spotlight on success stories with standards

The 8th round of ASI's Living Standard Award, the most significant Austrian prize dedicated to standardization and innovation, is launched. Innovative enterprises, organizations, research institutions and start-ups can submit their proposals. Austrian Standards presents the Award to pay tribute to innovative solutions, ideas with export potential and future-oriented technologies.

[Read more](#)



DIN, DKE an VDI are developing the German Standardization Roadmap for the Circular Economy

Together with the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU), the German Institute for Standardization (DIN, the German Commission for Electrical, Electronic & Information Technologies (DKE) of DIN and VDE and the Association of German Engineers (VDI) have launched the German Standardization Roadmap Circular

Economy.

[Read more](#)



A new standard by UNE helps protect children and people in vulnerable situations

The new UNE 0070 Specification, which will soon be published, aims to promote a culture of protection and care for children, adolescents and people in vulnerable situations. The Specification seeks to become a tool that can serve as a reference, support and continuous improvement both for public administrations, third sector organizations and companies, families and society in general.

[Read more \(in Spanish\)](#)



UNI and Accredia: together for more value and benefits to the socio-economic system

The Italian organization for standardization and the the National accreditation body recently signed a “framework agreement” to work together in order to improve their respective activities. The three years agreement pays special attention to cross-participation in each other’s governance and technical bodies, to the promotion of the specific UNI logo for certification, to the increase of participation in CEN and ISO works, to the development of joint information and training courses.

[Read more](#)

PARTNERS



Nearly half of ‘green’ claims on plastic products misleading, according to ECOS

A new report by **ECOS** examines types of online green claims consumers are faced with on plastic products, and explains how they could be misunderstood or even counter environmental principles. The report also proposes ways to improve consumer information tools to ensure their environmental ambition, transparency and trustworthiness.

[Read more](#)



ETUC's contribution to the EU standardization strategy

The European Commission invited a wide range of stakeholders to contribute to the roadmap consultation for the forthcoming "Standardization Strategy". The deadline for feedback was the 9th of August. 138 contributions were submitted, including **ETUC's**, and are publicly available here.

[Read more](#)



SMEs at the heart of the future European Standardisation Strategy

In May, the European Commission announced the publication of a new Standardization Strategy in support of EU's strategic autonomy and fundamental policy objectives for the third quarter of 2021. Small Business Standards (**SBS**) published a position paper highlighting the main points to be considered to ensure the future strategy meets SME needs.

[Read more](#)



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