



European Standardization Organizations

Webinar

'The potential of European Standards to support the European strategy towards a Green and Sustainable Environment'

12 September 2022





Els SOMERS

Project Manager

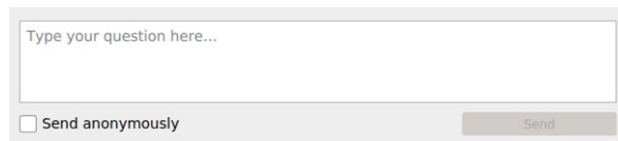
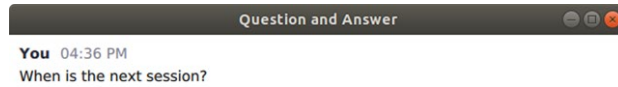
Policy & Partnerships

CEN-CENELEC

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- ▶ Keynote speech of Reka Hosszu, DG GROW
- ▶ Panel discussion with:
 - ▶ Olivia Chassais, DG ENV
 - ▶ Solange Blazskowski, Philips and Chair of the SABE Circular Economy Group
 - ▶ Steven Fawkes, EP group + EEFIG
 - ▶ Christoph Graser, Siemens Energy and Chair of SFEM

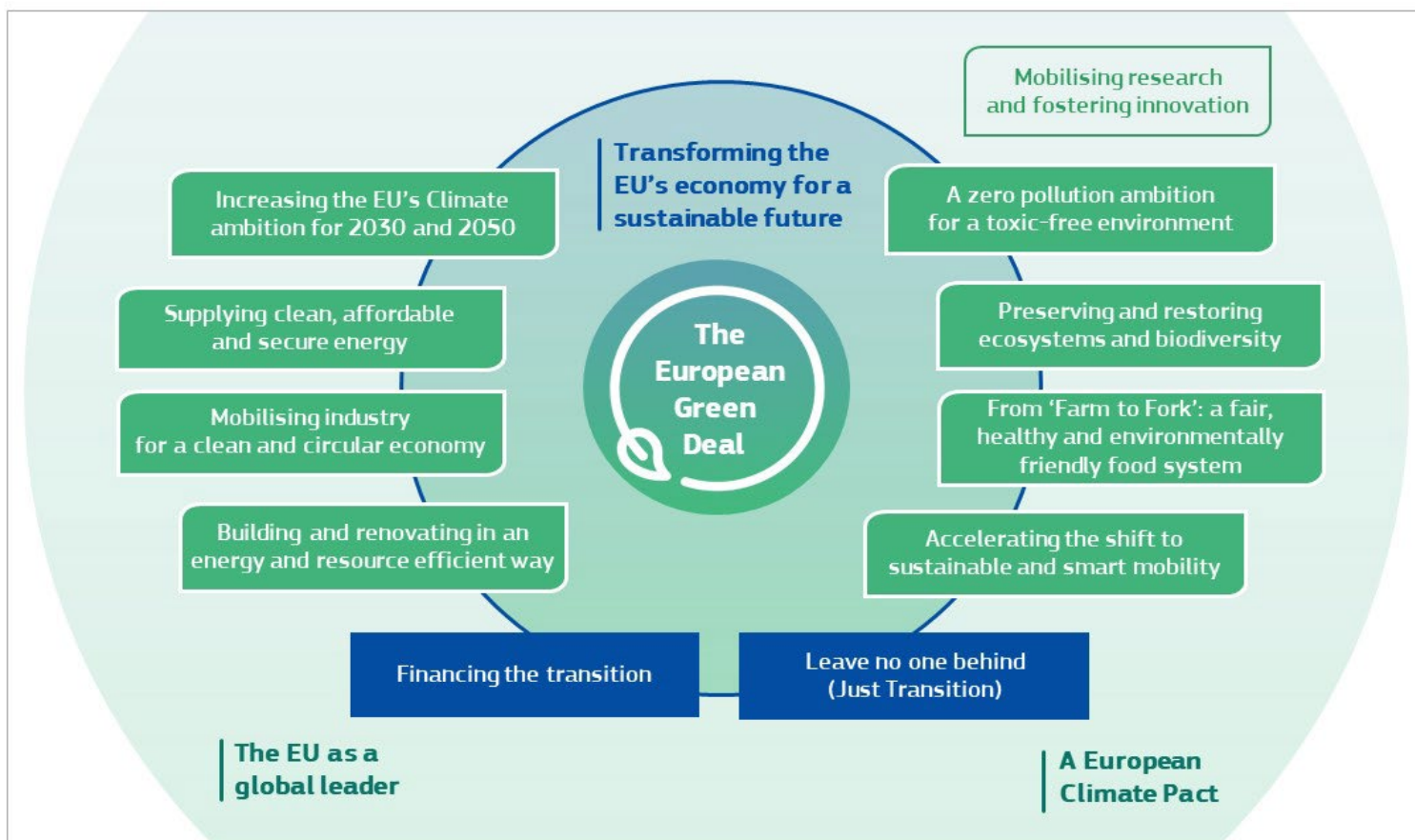
- ▶ Q&A time



Setting global standards in support of a resilient, green and digital EU single market

EU Strategy on Standardisation

The European Green Deal



- Flagship strategy
- Covers nearly all sectors
- Many initiatives
- Ambitious targets
- ICT –twin transition

Standardisation strategy

Standards are at the heart of the new, sustainable and digital economy

- Essential for delivering on our ambitious goals for the twin transition
- Essential for competitiveness
- Standards not only about technicalities, also about values (privacy, data protection)

Political attention

- Geo-politics of standardisation has changed
- 3rd countries' assertive stance
- EU standards have to reflect EU values and expectations

EU standardisation system

- Has to become more strategic
- Faster and more agile
- Anticipation of needs
- Prioritisation/ urgencies
- Standards will have to support legislation in key EU policies – AI, cyber-resilience, space, defence, green technologies

Strategic approach to standardisation: anticipation, prioritisation, urgencies

- High-level forum on standardisation will help defining priorities and anticipating needs
- 2022 Annual Union Work Programme includes standardisation urgencies identified by strategy
- ESO invited to submit proposals
- Important that the system can respond to these urgencies
- If not possible, be pro-active in working on a solution

EU excellence hub on standardisation

- Commission internal coordination (COM, JRC, Agencies-DG GROW)
- Involved in anticipation exercise
- Brings together standardisation expertise of Commission, EU Agencies
- One-stop shop for all information related standardisation-on-line tool
- Ensures coherent approach to standardisation
- Feed-back loop
- Helps to overcome silo mentality
- Holistic approach to standardisation



Overall goal is to help colleagues to make best use of standards in support of legislation/policy

Top urgency: reviewing of existing standards as regards their ability to support the goals of the European Green Deal

- Avoid duplication of work
- DG GROW could coordinate between JRC and ESOs
- ISO London agreement
- [MSP report: ICT standards in support of circular economy](#), [Rolling Plan for ICT standardisation](#)

Thank you for your attention!

Reka Hosszu DG GROW H.3 standards policy

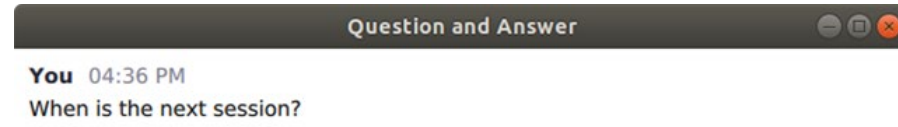
Email: reka.hosszu@ec.europa.eu

1. How can we better connect standardization in support of the EU Green Deal?
2. What can the audience do to contribute to standardization for the EU Green Deal? (call for action)



Now, time for...

... your questions!



Type your question here...

Send anonymously Send

Get in touch...

Your contact points:

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European Standardization Organizations

Thank you!

Next webinars

2022-10-03 – [CEN & CENELEC Standards + Innovation Awards 2022 – online ceremony](#)

2022-10-05 – [CEN and CENELEC workshop on Personal Protective Equipment \(PPE\) – Medical Devices \(MD\) dual use products](#)

2022-10-06 – [Webinar: Informative Annex ZA/ZZ for Machinery Directive](#)